



Company Profile

Karim Buksh Engineering

2022 / 2023

Karim Buksh Engineering
www.kbekitchen.com

The largest and most comprehensive commercial kitchen manufacturer in the country. At KBE Kitchen, you are just a click away from us, an online retailer offering kitchen solutions for all your needs by simplifying choices.

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About Company

The company was formed in 2005 under the guidance of a former chef gained local & international experience during his working in different countries, ITALY, GERMANY, FRANCE, SPAIN and Scandinavian Areas, Having More than 35 Year experience helped our clients to fabricate their kitchen in to full working one with care and safety, Grown Consistently. Today we serve a large number of private and public Sector clients, our multi-disciplined team provide us expertise in equipment manufacturing and kitchen design.



**Simplifying
Choices
Since 2005**

A New Era of Commercial Kitchen



Vision

To serve our customer better, to always be relevant in their business endeavor, and to form a lifelong relationship.

MISSION

To be the preferred kitchen equipment.



Over the past 17 years, we have established ourselves with a reputation of being the industry excellence, providing the largest range of commercial kitchen equipment, competitively price and prompt delivery all the time. If you need your order quicker than that, you can also opt to collect from our warehouse or offices in Pakistan.

With over 900 commercial kitchen equipment products available online, we're sure you'll be able to find what you need. We offer the best quality and largest range of commercial equipment from the biggest brands in hospitality. Top kitchen equipment brands fabrication stainless steel equipment, you'll find all the leading catering brands in our website. As the leading next day catering supplies provider in the Pakistan, we hold an extensive range of commercial catering equipment and appliances.

Core Values



LEARNING

Always learning and be curious.



QUALITY

Built with heart, empathy and balance.



TEAMWORK

A positive team and family spirit.



COMMITTED

Long term company thinking.



CUSTOMERS

We are customer-obsessed.

Company History

Karim Buksh Engineering is a leading Pakistan Commercial Kitchen equipment suppliers. Through years of experience in supplying & manufacturing.

We are dedicated to bring you the best value for imported products direct from manufactures and suppliers.



We offer an extensive array of Kitchen Equipments and appliances for refrigeration, cooking ranges, upright chillers, Hot Bain marie, Cold Bain Marie, Ovens, Coffee Machine, Hot Plate, Grill, BBQ Grill, consumables food & non-food and domestic kitchen.



Total Products on Website:
650



Quotation Value
>MYR 103 Mil



Average Monthly Page View
4,000



Average Viewer Stay On Site
02:35



Social Media Followers
(Facebook, Instagram, Youtube)
>10,000



Acquired Client
>6,000



Google Search Result
>1200



Showroom Size
24,000 Sqft



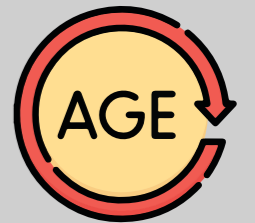
Customer Lifetime Value:
RM2,500



Newsletter Subscribers:
2.5M

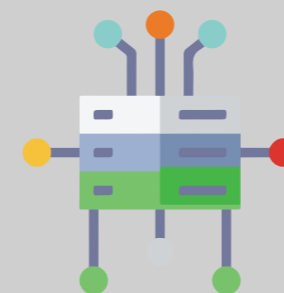


Website Stars
3



Average Team Member Age
25 / 45Year Old

Facts and Figures



Traffic Source
>70% Organic



Men Powers Company
20:40 Ratio



Compound Annual Growth Rate
50%

Meet The Team

*“Alone we can do so little;
together we can do so much.”*



M. Asif Javeed
Executive

“Talent wins games but teamwork and intelligence wins championships.”



M. Ali Asif
Business Development

*“Remember teamwork begins by building trust.
And the only way to do that is to overcome our
need for invulnerability.”*



Ammad Ali Asif
Quality Analyst



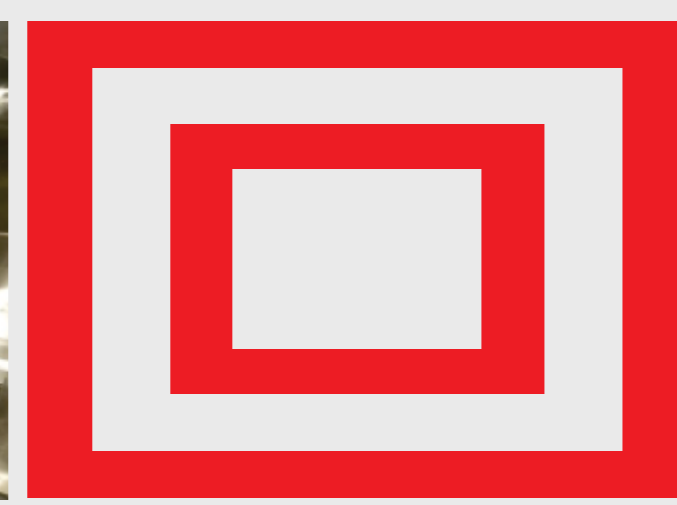
Abdul Wahab
Brand Manager



Zeeshan Usman
Layout Designer

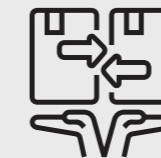
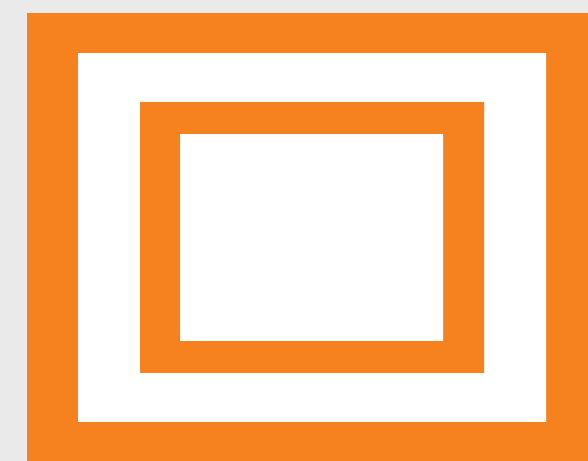


Abdul Rehman
Creative Designer



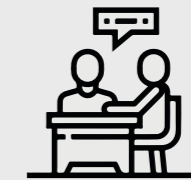
User Experience

We Design together with our Clients.



Product Comparison

Compare products side-by-side to make an informed decision.



Business Doctor

Kitchen consultation at your service.



Price Match Guarantee

Our commitment is to always offer you the lowest price possible.



Hire Purchase

The long-term option with the best rate in town.



Point Redemption

Our way of rewarding our most loyal customer with redeemable points.

KBE Kitchen Offline Experience

KBE Kitchen We Are Diverse



Cooking and Display



Beverage Equipment



Refrigeration



Cleaning and Sanitation



Medical and Lab Fabrication



Consumables



Restaurant Management System

Being the first of its kind, kitchen is a resource and showcase hub for the commercial kitchen equipment industry. Think of it as a platform for the meeting & ideas. It is a hive for general collective consisting of key entities such as suppliers, manufacturers and consultants.



Over 400 products on Display.

We have a comprehensive array of equipment for a seamless retail experience. They are categorically organized for your browsing ease. We accept a variety of payment methods.

24,000 Sqft of total buildup space.

We have an extensive own space. Whether you are looking to display our products by visiting our factory.



3 Concept Kitchens.

We have commercial kitchens for a variety of food-service set up. You will be able to experience what makes a commercial kitchen different from non-commercial ones.



The KBE Difference



No Hefty advertising costs

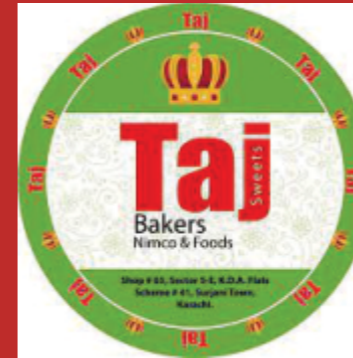
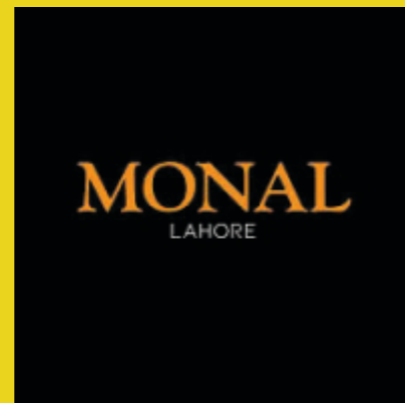


All in one retail advantage



Ushering a new era in commercial kitchen retail

Our Clients





Layout Planning

To maximize the utility of space efficiency, we also provide layout planning services by understanding the vision of client's expectation and bringing it into reality.



Customization

We offer a variety of different concepts for different layout and sizes. Sourcing the right stainless steel kitchen equipment to suit your exact requirements.

Business Doctor

Kitchen consultation at your service.

Whether it's commercial kitchen design or fabrication, we are here to be the very best for you. We care about the efficient running of your restaurant in the long run and in achieving maximum satisfaction.



Installation and After Sales Service

Providing a one-stop solution right to your doorstep. Ensuring a safe delivery and installation of kitchen equipment to guarantee excellence.



Project Consultancy

Things that most often neglected was the MEP mechanical, electrical and plumbing consideration. Rest assured, we plan to help and support.

Moving Forward

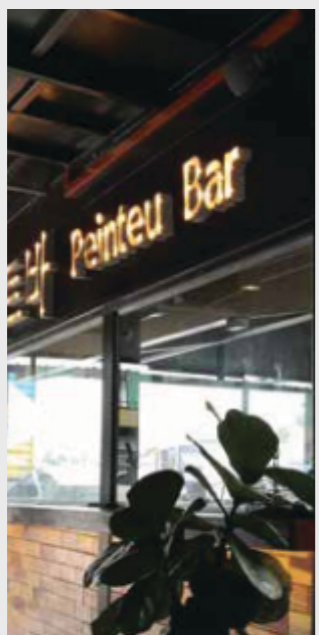
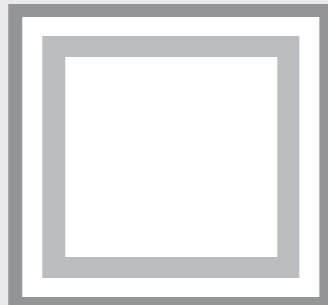
With e-commerce serving as the foundation of Kitchen Arena's corporate profile, we have recently expanded the business into the following areas:

- Event space & training
- Publication
- Short-term kitchen rental
- Southeast Asia
- Second hand equipment marketplace
- Big data (future)
- Cloud Kitchen



Cloud Kitchen

Unlike a traditional restaurant, cloud kitchen don't have brick or mortar restaurants attached, meaning less running cost, reduced carbon footprints and design a practical satellite kitchen layout. They are a fantastic stepping stone for food start-up looking to perfect their brand or enhance their services delivery without high costs.



Ranging from 400 sq ft to 1,000 sq ft, we have a dark kitchen to suit every business, big or small. Let us take care of the space and equipment, while you manage the day to day running of your business.

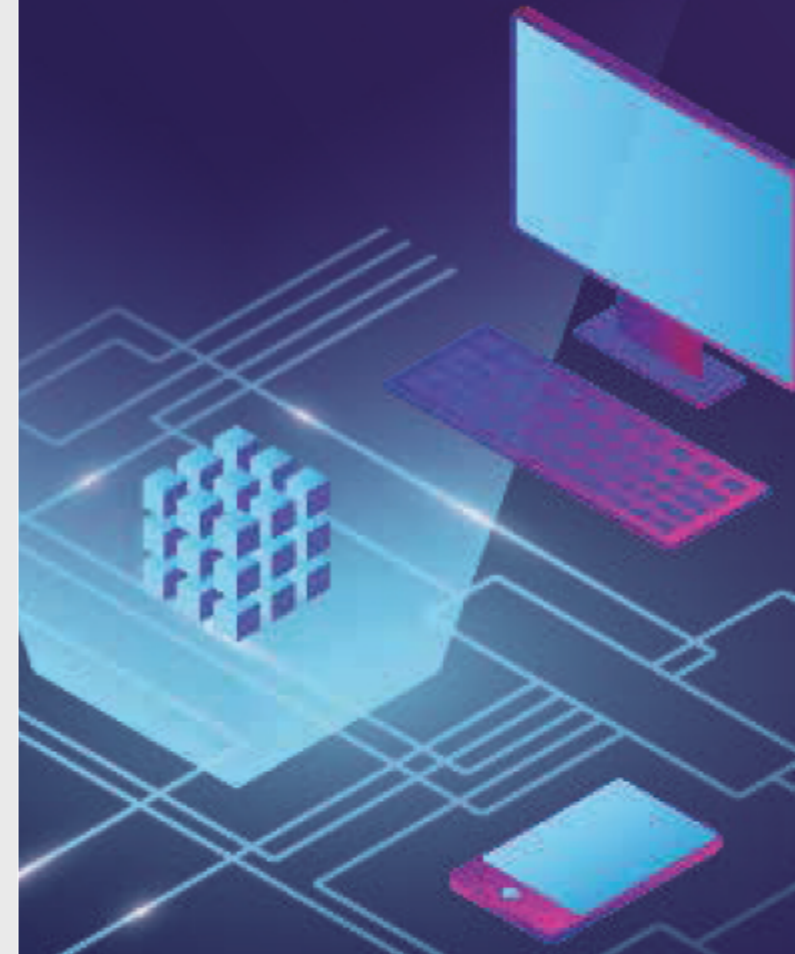
The Next Step Future (Big Data)

Big data is also paving the way for smarter equipment which will lead to more efficient production and better purchasing decisions. As technology becomes more prevalent than ever, the move towards a data-driven culture is inevitable and it is only expected to impact more and more areas of operation across the foodservice landscape.

We believe in leveraging the collective strength of our partners to cater to the growing commercial kitchen equipment demand in the region.

At present, we have over 150 brands with over 1300 products for customers to choose from. With our extensive selection of equipment, there is guaranteed to be something for everyone.

With more partners on board, the opportunities for growth are aplenty. And together, we can strive to be more than what we envision to be.





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